

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Kristin Coit et al
Serial No. : 10/814,102
Filed : March 31, 2004

Art Unit : 3688
Examiner : Daniel Lastra
Conf. No. : 5180

Title : IMPROVING ADVERTISEMENT APPROVAL

MAIL STOP AF

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

NOTICE OF APPEAL

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the action dated July 16, 2010, finally rejecting claims 1, 4, 5, 7-9, 15-16, and 33-37.

A petition for an extension of time under 37 CFR §1.136 to extend the time to respond to the final rejection for 3 month(s) to and including January 18, 2011 is enclosed.

Payment for the required fees is made with this filing on the Electronic Filing System by Deposit Account Authorization. Please apply any other charges or any credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: January 18, 2011

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